

# Souvenir Journal

The 37th Annual | Dr. Martin Luther King, Jr. Prayer Breakfast

8:30 a.m. | Saturday, January 13, 2018

Crowne Plaza Resort | Asheville, NC

Ad size	Vertical	Horizontal	B&W / Color	
Full Page	7.5 W x 10 H	N/A	\$350	+ \$50
2/3 Page	5 W x 10 H	7.5 W x 6.5 H	\$250	+ \$50
1/2 Page	3.5 W x 10 H	7.5 W x 4.75 H	\$200	+ \$50
1/3 Page	2.25 W x 10 H	7.5 W by 3.25 H	\$150	+ \$50
1/4 Page	3.5 W x 4.75 H	N/A	\$100	+ \$25
1/6 Page	2.25 W x 4.75 H	N/A	\$75	+ \$25
1/8 Page	Business card	3.5 W x 2.25 H	\$50	+ \$25

**If you would like to order tickets with your ad, please enclose \$25 each, or purchase them online at [www.mlkasheville.org](http://www.mlkasheville.org).**

**Cover or centerfold placement: add \$100.**

Camera-ready ads may be emailed or provided on flash drives formatted for PC as a PDF, JPEG, or EPS file. If printed, ads must be to size (see templates) on photo-quality paper. For halftones, print at 300dpi at 85-line screen. Color ads must be saved in CMYK mode. Ad dimensions include border. There will be a charge of \$25 to typeset your ad. **Ads must be received by Nov. 30, 2017.** For any questions, call 828-301-8968. Please e-mail your ad to

**adreeditor@gmail.com** or mail to:

## MLK Souvenir Journal

PO Box 328

Asheville, NC 28802-0328

Note that payment may be made by check or through PayPal via the MLK website: [www.mlkasheville.org](http://www.mlkasheville.org).

Name/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Ad size \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

<input type="checkbox"/> Camera-ready	<input type="checkbox"/> Repeat my previous ad	Ad cost:	\$ _____
<input type="checkbox"/> Format (specify)	<input type="checkbox"/> Typeset (copy enclosed)	Type fee:	\$ _____
<input type="checkbox"/> Please bill me	<input type="checkbox"/> Adult tickets (\$25)	Tickets:	\$ _____
<input type="checkbox"/> Payment enclosed	<input type="checkbox"/> Patron tickets (\$35)	Total	\$ _____