

Souvenir Journal

Ad size	Vertical	Horizontal	B&W / Color	
Full Page	7.5 W x 10 H	N/A	\$350	\$400
2/3 Page	5 W x 10 H	7.5 W x 6.5 H	\$250	\$300
1/2 Page	3.5 W x 10 H	7.5 W x 4.75 H	\$200	\$250
1/3 Page	2.25 W x 10 H	7.5 W by 3.25 H	\$150	\$200
1/4 Page	3.5 W x 4.75 H	N/A	\$100	\$150
1/6 Page	2.25 W x 4.75 H	N/A	\$75	\$100
1/8 Page	Business card	3.5 W x 2.25 H	\$50	\$75

Questions about ads should be directed to SouvenirJournalMLK@gmail.com

Camera-ready ads may be emailed or provided on flash drives formatted for PC as a PDF, JPEG, or EPS file. If printed, ads must be to size (see templates) on photo-quality paper. For halftones, print at 300dpi at 85-line screen. Color ads must be saved in CMYK mode. Ad dimensions include border. There will be a charge of \$25 to typeset your ad. **Ads must be received by November 22.**

Ad and/or questions should be emailed to SouvenirJournalMLK@gmail.com

MLK Souvenir Journal
 PO Box 328
 Asheville, NC 28802-0328

Note that payment may be made by check or through via the MLK website: mlkashville.org/product/souvenir-journal-ads.

Name/Organization: _____
 Address: _____
 City: _____ State _____ Zip _____ Ad size _____
 Phone: _____ Email: _____
 Camera-ready Repeat my previous ad Ad cost: \$ _____
 Format (specify) Typeset (copy enclosed) Type fee: \$ _____
 Please bill me Donation Amount: \$ _____
 Patron/Listed in Journal (\$35) _____ Total \$ _____
 Order ID if paid online: _____

Souvenir Journal
 Rate Card

The 41st
 Dr. Martin Luther King, Jr.
 Commemoration



January 15th

Asheville, NC



Keynote speaker
 Marcia Johnson-Blanco

*Co-director of the Lawyers' Committee's
 Voting Rights Project.*

Marcia Johnson-Blanco

Keynote Speaker

Martin Luther King, Jr. Association
of Asheville and Buncombe County's
41st Annual Commemoration

Marcia Johnson-Blanco is the Co-director of the Lawyers' Committee's Voting Rights Project. She manages the Project's programmatic and advocacy portfolios which include leading Election Protection, the nation's largest non-partisan voter protection program, overseeing the work of the National Commission on Voting Rights, promoting election reform, ensuring minority participation in the redistricting process and ensuring that those with felony convictions regain their right to vote. Marcia started at the Lawyers' Committee as a staff attorney in 2004 working on the first Election Protection program during a presidential election. In 2005, she served as the deputy director of the National Commission on the Voting Rights Act which was organized to review the record of discrimination in voting from 1982 – 2005. The findings of the Commission were a significant part of the record considered by Congress in the 2006 reauthorization of the expiring provisions of the Voting Rights Act. Marcia also served as a member of the litigation team defending the 2007 challenge to constitutionality of the Act.

Marcia is a recognized leader in voting rights who has participated in countless voting rights discussions at conferences and in the media. She also coordinates the Lawyer's Committee's international human rights initiatives. She has worked on shadow reports discussing U.S. compliance with two important treaties: the International Convention on the Elimination on all forms of Racial Discrimination (ICERD) and the International Covenant on Civil and Political Rights (ICCPR) and has presented before the reviewing bodies during treaty reviews in Geneva Switzerland. Additionally, she serves as the co-chair of the CERD taskforce of the U.S. Human Rights Network.